



JENNY DESTEFANO

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## skills.

### CMS Production:

WordPress

### Video Processing & Software:

Panda, MPX, VPOST,

Daisy, Frame

### Adobe:

PhotoShop, InDesign,

Illustrator, Premiere Pro,

XD, Audition

### HTML & CSS:

GitHub

### Visualization Tools:

DataWrapper, Headliner,

Juxtapose, Canva

### SEO:

Google Trends, Analytics

### Social Media:

FaceBook, Twitter, TikTok,

Snapchat, Instagram

### Microsoft Office

Associated Press Writing Style

## education.

### S.I. Newhouse School of Public Communications;

### Syracuse University

- B.S. Magazine, News, and Digital Journalism
- Graduation: May 2024, Summa Cum Laude
- GPA: 3.92
- Dean's List all semesters
- Invest in Success scholar

## honors.

- Society of Professional Journalists (SPJ) Mark of Excellence Award Finalist
- William Glavin Award for Excellence in Magazine Writing Nominee
- Syracuse Press Club Award Finalist

## experience.

### E! CREATIVE MARKETING INTERN

NBCUNIVERSAL; REMOTE

SEPT. 2023—APRIL 2024

Assist with daily footage-hunting and editing tasks for E! Entertainment and NBCU symphony television shows and projects, including “House of Villains,” “Botched,” “Live From E!,” “TED” and “OMG Fashun” • Extract and edit together footage of talent from “House of Villains” for cast highlights to be posted and circulated on social media • Collaborative editing for award shows host highlights and during night-of PCAs and SAG 2024 • Assisted script-writing for “House of Villains” episodic • Pitch ideas for social media highlights • Contribute personal creative brainstorm ideas for “House of Villains” strategy development, including cast announcement and brand campaign • Assist development of creative strategy decks in graphic design and copy creation

### E! NEWS NEW MEDIA INTERN

NBCUNIVERSAL; REMOTE

JUNE—DEC. 2022 & JUN—AUG. 2023

Encoded, processed and published over 5 “E! News Now” videos per day • Extracted and processed highlight clips of “Denise Richards: It’s Complicated” and “Tia & Tamera” for YouTube library weekly • Processed approximately 50 celebrity Glambot” clips for People’s Choice Awards 2022 with tight turnaround • Uploaded minimum 14 aggregated videos to YouTube shorts per week • Assisted in processing “Daily Pop” highlights daily (summer 2022 only) • Created and circulated video metadata • Coordinated with other entertainment interns on culminating television show pitch project for network executives (summers only)

### MAGAZINE COPY EDITOR

UNIVERSITY GIRL MAGAZINE; SYRACUSE, NY

2022—PRESENT

Edit and publish 5 writers’ articles for magazine’s bi-annual print edition • Produce, self-edit article for print editions • Assist with photo shoots, editorial material for print editions • Circulate communication from writers to Editors-in-Chief

### MAGAZINE SECTION EDITOR

UNIVERSITY GIRL MAGAZINE; SYRACUSE, NY

POP CULTURE, STYLE & COLLEGE LIFE VERTICALS

2021—2022

Edited 3-4 writers’ articles per week • Input pitches to spreadsheet weekly • Provide writers with personal pitches and new ideas for website